

# New Dealer Application and Agreement



1274 Ringwell Drive  
Newmarket, Ontario  
L3Y 9C7  
T: 905-853-2568  
F: 905-853-4363  
[www.microcel.com](http://www.microcel.com)

COMPANY INFORMATION	
Corporate Name (aka "the Dealer")	GST/HST #
Trade Name (aka "the Dealer")	Primary Contact
Billing Address	Shipping Address
Phone	Fax
Website (if applicable) <i>URL must be provided, especially if operating an <b>online only</b> presence.</i>	Email address
Nature of Business	Agent <input type="radio"/> Corporation <input type="radio"/> Re-Seller <input type="radio"/> Partnership <input type="radio"/> Equipment Distributor <input type="radio"/> Proprietorship <input type="radio"/>
Date Established	Credit Limit Requested (Net 30 Days)
Name of Microcel Sales Representative	
DIRECTORS & OFFICERS	
Full Name and Title	Address
Full Name and Title	Address
GENERAL TERMS AND CONDITIONS	
<ol style="list-style-type: none"> <li>The Dealer to purchase from Microcel in CAD\$ funds.</li> <li>The Dealer is not permitted to sell any products purchased from Microcel through a third-party online portal. Third-party online portals include, and are not limited to; Amazon.ca, Amazon.com, ebay.ca, ebay.com, Shop.ca or any other similar online portal unless expressed and written permission is provided by Microcel. Failure to adhere to this policy will result in the immediate termination of this agreement and the loss of purchasing privileges.</li> <li>The Dealer is only permitted to sell products purchased from Microcel through an online website so long as the website is registered to the Dealer and functions as an extension of the dealer's retail (aka "bricks'n'mortar") store and permission has been provided by Microcel.</li> <li>The Dealer will honour and maintain MSRP for all product purchased from Microcel when advertising those products publically whether online, in-store or in print. Failure to adhere to this policy will result in the immediate termination of this agreement and the loss of purchasing privileges.</li> <li>The Dealer agrees to pay for purchases Net 30 Days upon approved credit or by credit card.</li> <li>Microcel will not be accepting any returns unless the product is defective.</li> <li>All orders must contain a Purchase Order Number generated by the Dealer regardless of the method of payment.</li> <li>Orders below \$200.00 before applicable taxes will be charged \$9.00 shipping per single destination.* <i>* Excluding Yukon Territory, Northwest Territories, Nunavut, Newfoundland/Labrador or remote areas as identified by our preferred carrier(s). Contact Microcel for information or use your preferred carrier.</i></li> <li>Single items over 50 lbs or oversized are subject to shipping fees in accordance with our carrier(s)* and the destination. <i>* If you have a preferred carrier, provide the requisite carrier account information using the "Select Shipping" option during the "Check Out" process when finalizing online transactions or include that information when submitting an order via e-mail or fax.</i></li> <li>All pricing found through the Microcel Online Dealer Portal or otherwise shared with the Dealer are to remain confidential and not to be shared with a third party.</li> <li>Prices and product availability subject to change without notice.</li> <li>Microcel reserves the right to terminate this agreement at any time without notice.</li> </ol>	
Signature	Printed Name
Title	Date

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<b>BANK REFERENCE</b>	
Name of Institution	Address
Account Number	
Contact	Email and Fax
<b>TRADE REFERENCES - Three must be provided.</b>	
Company Name	Contact
Email Address	Fax
Company Name	Contact
Email Address	Fax
Company Name	Contact
Email Address	Fax
<b>ACCOUNTS PAYABLE</b>	
Contact Name	Email Address
Phone	Fax
<b>AUTHORIZED BUYER</b>	
Name	Email and Phone
Please check if P.O. # is a requirement <input checked="" type="checkbox"/>	
<b>SIGNATURE &amp; AUTHORIZATION</b>	
All information contained within this application form is true and accurate and given for the sole purpose of obtaining credit from Micorcel Corporation.	
I/We hereby authorize release of credit information from the above listed companies.	
In making this application for credit, I/we agree to pay all invoices within the terms provided. If payment is not received within thirty days, a 2% per month charge applies to the out standing balance.	
Signature	Printed Name
Title	Date